

26<sup>th</sup> February 2018

## **The Frames Luxury Accommodation Winners at the 2017 Qantas Australian Tourism Awards**

For the second consecutive year, luxury Riverland accommodation, The Frames, has been named as winner of the Self Contained Accommodation category at Australia's peak tourism industry awards, the Qantas Australian Tourism Awards.

The awards night, held in Perth on Friday the 23<sup>rd</sup> February at the new Optus Stadium, recognises and celebrates businesses that have demonstrated a high commitment to excellence.

"It is an honour for our small team to be recognised at a national level for our commitment to delivering an outstanding tourism product. At The Frames, we personalise the guest experience to create special moments that contribute to a memorable holiday" says Cathy Edmonds, proprietor of the luxury accommodation in the Riverland.

"To be recognised among the best tourism offerings in Australia is wonderful and we are proud of the opportunity to showcase the Riverland to international and domestic guests. We wish to thank everyone for their continued support, especially our guests who are seeking secluded space to relax and reconnect."

The Frames comprises of three private villas that overlook the serene Murray River in South Australia. The individual and private self-catered retreats are popular with couples who are celebrating anniversaries and honeymoons and it is an idyllic location for destination proposals.

As multi award winners, The Frames are continually recognised for their commitment to providing guests with a unique accommodation experience.

While staying at The Frames, guests have the opportunity to explore the Murray River and encounter a wide range of wildlife. Rick & Cathy are passionate about the Murray River and share their enthusiasm and love through river cruises and 'paddock to plate' style food tours.

Guests of The Frames continually give high praise for the attention to detail and acknowledge how staff go 'above and beyond' to make their time at the luxury accommodation extra special with local tours and recommendations on how to spend their time.

Through The Frames, Rick and Cathy Edmonds attract domestic and international visitors to the Riverland helping to raise awareness of the Murray River and an emerging boutique wine and craft produce culture in South Australia's "food bowl" region.

For more details and to request high res-images contact [cathy@theframes.com.au](mailto:cathy@theframes.com.au)  
Alternatively, images can be accessed [here](#)  
Cathy & Rick Edmonds, Proprietors The Frames



Image 1: The Frames at the Qantas Australian Tourism Awards in Perth, Friday 23 February 2018



Image 2: Half day Murray River cruise viewing stunning landscapes



# THE FRAMES

LUXURY IN THE RIVERLAND

Cathy and Rick Edmonds  
P.O. Box 17 Cooltong SA 5341  
0418 862 260  
cathy@theframes.com.au  
[www.theframes.com.au](http://www.theframes.com.au)

Image 3: Resort style living in secluded luxury



Image 4: Romantic cruising along the Murray River



A place to love.



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Image 5: Private villas each with Murray River views



Image 6: The Frames individual retreats overlooking the Murray River



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